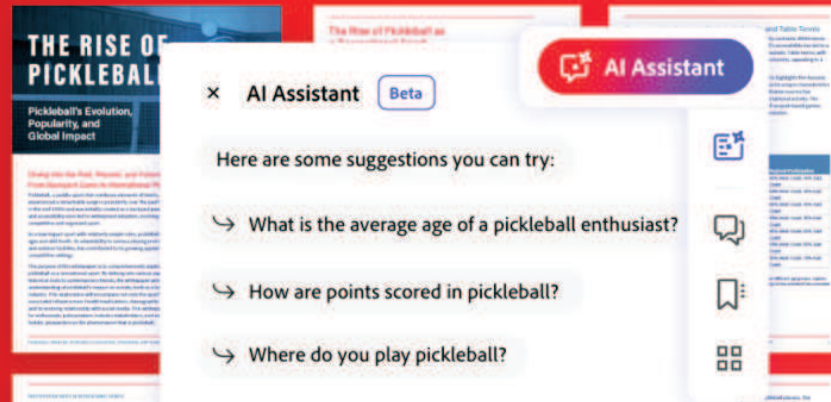


## Adobe brings conversational AI to trillions of PDFs with Adobe Acrobat's new AI Assistant.



AI Assistant builds on Liquid Mode to unlock document intelligence with new capabilities in Acrobat. This release transforms digital document experiences with generative AI for consumption and creation. Acrobat customers will have access to a full range of AI Assistant capabilities through a new add-on subscription plan when the conversational engine is out of beta.

Acrobat's beta-stage AI Assistant is our new generative AI-powered conversational engine. AI Assistant instantly generates summaries and insights from long documents, answers questions, and formats information for sharing. It brings generative AI to the masses, unlocking new value from information stored inside the world's approximate 3 *trillion* PDFs.

AI Assistant leverages the same artificial intelligence and machine learning models behind Acrobat Liquid Mode, the technology that supports responsive reading experiences for PDFs on mobile. These proprietary models provide a deep understanding of PDF structure and content, enhancing quality and reliability in AI Assistant outputs.

### Immediately delivering new value

Acrobat Pro and Standard trialists can use the AI Assistant beta to work more productively today, without any complicated implementations. Simply open Acrobat and start using its new capabilities, including:

- **AI Assistant:** Recommends questions based on a PDF's content and answers questions about what's in the document—all through an intuitive conversational interface.
- **Generative summary:** Get a quick understanding of content inside long documents with short overviews.
- **Intelligent citations:** Adobe's custom attribution engine and proprietary AI generate citations that verify AI Assistant's answers.
- **Formatted output:** Consolidates and formats top takeaways that can be copied and pasted into emails, presentations, reports, and more. AI Assistant transforms long documents into helpful insights and easy-to-understand, actionable content that provides greater productivity for all.

In addition, AI Assistant is built with respect for customer data. No customer document content is stored or used for training AI Assistant without a customer's consent.

### The future of intelligent document experiences

Adobe's vision and expertise uniquely leverage generative AI to reimagine the value of digital documents. We have a deep and rich roadmap ahead for AI Assistant capabilities:

- **Insights across multiple documents and document types:** AI Assistant will instantly surface the most important information from a variety of sources.
- **AI-powered authoring, editing, and formatting:** AI Assistant will make it simple to quickly generate first drafts and help with copy editing. It will also provide content design and layout suggestions.

With a 75% year-over-year increase in the number of documents shared, more collaboration is happening in Acrobat than ever before. AI Assistant will make the process simpler by analyzing feedback and comments, recommending changes, and even highlighting and helping to resolve conflicting feedback.

Adobe is changing the world through digital experiences. For more information, visit [www.adobe.com](http://www.adobe.com).