



blue mantis

Organizational Change Management Workshop



Align Change, Drive Success

Organizations often struggle with resistance to change, misaligned goals, and poor communication during organizational change management. Inadequate leadership alignment and insufficient training can hinder employee adoption of new processes or technologies.

Blue Mantis' Organizational Change Management Workshops give you a structured approach, including Kotter's 8-Step Model and change canvas exercises, to align stakeholders, define goals, and manage transformations effectively.

Achieve Sustainable Transformation

Our workshop provides IT leaders with a comprehensive approach to organizational change management, aligning stakeholders through Kotter's 8-Step Change Model and a change canvas exercise. We help you to map your organization's critical transformation elements, such as drivers for change and desired outcomes, while offering tools like stakeholder maps and communication templates. The result is reduced resistance with clear objectives and measurable progress toward successful business transformation initiatives.

Benefits

- Establish a clear vision and objectives using Kotter's 8-Step change model to drive alignment and eliminate ambiguity.
- Use a change canvas to visually map your transformation drivers, outcomes, and challenges, for clarity and enhanced collaboration across your whole organization.
- Access stakeholder management tools, communication templates, and impact analysis to reduce resistance and support change adoption.



Change Canvas

Target Conditions	Urgency	Actions	Communications	Stakeholders
What will it look like after the transformation?	What is driving the urgency?	What actions do you need to take to realize the transformation?	What communications channels are available to you?	Who will be impacted by the change?
Success Criteria		Required Investments		
How will you measure progress and success?		Where do you need to invest?		
Objective or Vision Statement				
Single compelling statement that can also be your elevator pitch.				



Companies with strong change management practices are 3.5X more likely to outperform their peers."

— Towers Watson